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Department of Agriculture.



Ginger Rogers

SPRING LIST, 1941

FINE DAHLIAS

from

STEPHENSON DAHLIA GARDENS

2318 Hill Street

Growing Grounds: 2343 Pico Boulevard

SANTA MONICA, CALIFORNIA

Phone 618-34

G. F. Stephenson

I. M. Stephenson

STEPHENSON DAHLIA GARDENS

2318 Hill Street

Growing Grounds: 2343 Pico Boulevard

SANTA MONICA, CALIFORNIA

Phone S. M. 618-34



Eastern Representatives

RUSCHMOHR DAHLIA GARDENS

Rockville Centre, New York



INFORMATION

ORDER EARLY—Which will insure the reservation of varieties that might be sold out later.

GUARANTEE—We guarantee safe delivery. We guarantee all roots to grow and be true to name, and will cheerfully replace any that fail, in either respect.

TIME OF SHIPMENT—Roots are ready for shipment after March 1. Plants are ready after April 15. All retail orders postpaid.

TERMS—Remittance with order, please. On retail orders for California delivery, 3 per cent should be added to the amount to comply with the Sales Tax Law.

HOW TO REACH THE GARDENS—Drive west on Pico Boulevard to 23rd Street, Santa Monica. Turn south two long blocks and two short ones to Hill Street; east to 2318. Located about a quarter mile west from the Douglas Aircraft Company and Clover Field.



KEY TO ABBREVIATIONS

F.D.—Formal Decorative
I.D.—Informal Decorative
—

Cac.—Cactus
Str. Cac.—Straight Cactus
S.C.—Semi-Cactus

Introducing for 1941 . . .

BARBARA HUTTON—Informal Decorative

The long, narrow petals, which are six to eight inches long from tip to center, have a decided curl, making a huge and deep bloom. The color is white with a pink blush. Stems are excellent. Countess Barbara Haugwitz-Reventlow writes: "I thank you and appreciate very much the honor to have my name given to such a lovely bloom."

Roots \$10.00 Plants \$3.50 3 Plants \$10.00

THE REAL GLORY—Formal Decorative

This dahlia was originated by Major Heichew and the late A. G. Goodacre. The color is white; substance and stem excellent. A 12-inch bloom with good keeping qualities that it popular with the florists. Ample stock permits us to quote:

Roots \$5.00 Plants \$1.50



1941 Introductions

FROM THE RUSCHMOHR DAHLIA GARDENS

GINGER ROGERS (Illustrated on Front Cover)—Inf. Dec.

The yellow that will replace Lord of Autumn and California Idol. Light yellow in color. Size of blooms, 10 to 12 inches, on strong, stiff stems. Certificate of Merit at Storrs in 1939. American Home Achievement Medal at Racine, Wisconsin, 1940. Winner as the Best Informal Decorative Seedling at A. D. S. Show at World's Fair and at Rockville Centre, N. Y., Show, 1940. Winner as Best Flower in Show at Freeport, N. Y., 1940.

Roots \$15.00 Plants \$5.00 3 Plants \$12.50

MARY LYNN DUDLEY—Semi-Cactus

Color, true carmine on very velvety outer petals. Bordeaux red at center with lighter veining on the face of the almost black center petals. Size, 10 to 12 inches by 5 to 7 inches in depth. Won first in the Seedling Class at Rockville Centre, N. Y. On two Honor Rolls.

Roots \$10.00 Plants \$3.50 3 Plants \$10.00

YELLOW COMET—Semi-Cactus

Light yellow with blooms 10 inches. Certificate of Merit at East Lansing in 1937. Winner as Best Wisconsin Undisseminated Dahlia in Wisconsin Show in 1940.

Roots \$10.00 Plants \$3.50 3 Plants \$10.00

BETSY—Miniature Cactus

A small dahlia of unusual formation. Certificate of Merit at Storrs, 1940. Best Miniature Seedling in Rockville Centre, N. Y. Color: beautiful pink.

Roots \$3.00 Plants \$1.00 3 Plants \$2.00

BRASS BUTTON—Pompon

Very fine exhibition pom in the yellow class. Certificate of Merit, Storrs, in 1939, and Fairmont, W. Va., 1940. Winner as Best Yellow Pom, Rockville, Centre.

Roots \$3.00 Plants \$1.00 3 Plants \$2.00

CLOVER—Pompon

One of the smallest poms we know. White with slight flush of pink. Best Pom Seedling in Mid-West Show, 1940. Smallest Pom, Fairmont Show, 1940.

Roots \$3.00 Plants \$1.00 3 Plants \$2.00

New Outstanding Varieties

BROOMALL'S PINK (Broomall)—S.C.

A true rose pink of excellent substance and with a velvety texture. Easily grown 10 inches with good depth. Stems and foliage good.

Roots \$2.00 Plants \$.75

BURCH FORAKER (Terrace Gardens)—I.D.

Brilliant scarlet. Blooms 11 to 12 inches; good stems and foliage.

Roots \$3.00 Plants \$1.00

CORONADO (Balley)—I.D.

Bright rose magenta. Very large in size and of excellent build and texture. It produces magnificent blooms early and freely.

Roots \$2.00 Plants \$1.00

CRINKLES (Australia)—I.D.

Beautiful blooms with slightly waved or crinkled edges to the petals. Color: clean, warm yellow chrome. Won Achievement Medal at Burnley.

Plants only—\$5.00

CROYDEN ACME (Australia)—F.D.

A giant formal dahlia and a winner in its class. Color: a heliotrope pink. Good stems and foliage.

Roots \$5.00 Plants \$2.00

DEEP PURPLE (Stephenson)

Its name is its color. Probably the largest purple Formal Decorative in commerce. Awarded certificate at Storrs and East Lansing Trial Grounds, 1939. Is on the HONOR ROLLS. Blooms will average 12 inches with good depth on stiff stems, erect with flowers facing sideways. Dark leathery foliage.

Roots \$7.50 Plants \$2.50

DOKOUPIL'S IDEAL—F.D.

A most pleasing bi-color. White with each petal regularly-tipped violet. Much admired.

Roots \$3.00 Plants \$1.00

EVENTIDE (Bissell)—I.D.

A most unusual dahlia of a rich violet purple color with the outer petals streaked a lighter purple. The tips are deeply lacerated. An HONOR ROLL dahlia.

Roots \$5.00 Plants \$2.00

GRAND MARSHAL (Ballay)—S.C.

Reddish violet. A large dahlia of positive semi-cactus formation and with a very distinctive and quite different coloring.

Roots \$2.00 Plants \$1.00

FLASH (Salem)—Cactus

A striking bi-color of unusual formation. The petals are red with white tips and are usually serrated. An early and continuous bloomer.

Roots \$7.50 Plants \$2.50

GLAMOUR (Salem)—I.D.

An immense true purple with lighter color on edge of petals. An Achievement Medal Winner and Honor Roll Dahlia.

Roots \$5.00 Plants \$2.00

GLORIA BACHER (Guntle)—F.D.

A large Formal in the purple class. An Achievement Medal Winner and an Honor Roll Dahlia.

Roots \$5.00 Plants \$2.00

HERACLES (Holland)—I.D.

Warm vermilion red in color with a little gold yellow at the base of the petals. Won a Certificate in Holland. Won for us at the Pomona Show for the Best Vase of Reds.

Roots \$5.00 Plants \$2.00

HILLSIDE SUNSET (Bissell)—I.D.

Autumn shade with a faint pencil line of red at the edge of each petal. Large blooms.

Roots \$3.00 Plants \$1.00

KATHRYN LOESCH (Geneva 1940)—F.D.

A true pink on long, slender, stiff stems, held well above the foliage. Blooms average 8 to 9 inches with good depth. This was a most admired dahlia in our gardens this past summer.

Roots \$5.00 Plants \$2.00

JOS. E. MITCHELL (Ruschmohr-Mitchell)—I.D.

Light autumn shade. A large flower with good substance and stems.

Roots \$3.00 Plants \$1.00

LADY ALICE (Stredwick)—C.

The large blooms are made up of a multitude of narrow, incurved petals, sharp to the points. Color: yellow at center, shading lighter to the outer edges.

Roots \$3.00 Plants \$1.00

LANGELOTH (Ruschmohr)—I.D.

A striking bi-color of red and white, sharply contrasted. A 10-inch bloom on good stems.

Roots \$3.00 Plants \$1.00

LOIS WALCHER—I.D.

A bi-color of pansy purple tipped white. A 7-inch bloom of corresponding depth.

Roots \$3.00 Plants \$1.00

MAFFIE (Exnar-Johnson)—S.C.

This variety is one of the largest dahlias grown. Intense red in color; has ideal habits of growth. An Achievement Medal Winner.

Plants \$3.50

MANHATTAN (Veile)—I.D.

Large orange red; in size, 12 to 13 inches. Each petal is margined a deeper red and each has yellow at the base. The petals twist, showing a buff reverse. A consistent winner.

Plants \$3.50

MARY TAYLOR (S. E. Taylor)—Incurved Cactus

Congo pink. The Highest Scoring Dahlia at Storrs this year with notation, "Best Dahlia in Trial Gardens." Wonderful keeping qualities.

Plants \$1.50

MEGAN CALLAGHAN (Australia)—F.D.

Pure white on straight, erect stems. Blooms, 11 to 12 inches.

Plants \$2.00

MISS SANTA MONICA (Stephenson 1939)

A pure white cactus of medium size and with extra good substance. A free bloomer on the best of stems. A consistent winner.

Roots \$2.50 Plants \$.75

NANCY GENE (Australia)—I.D.

Rich golden yellow. Large.

Roots \$2.00 Plants \$.75

NANCY ANN MITCHELL—Vivid Scarlet Cactus

Blooms in this locality from July to November. The brightest spot in the garden. Excellent for arrangements and for basket work. Stems hold flower erect. Good foliage. Scored 86 at East Lansing Trial Grounds.

Roots \$5.00 Plants \$2.00

PINK GIANT (Holland)—I.D.

A beautiful pink dahlia on long, strong stems. Won the Silver Challenge Cup in Holland. Splendid exhibition variety. Won for us at the Pomona Show for the Best Pink Dahlia shown.

Roots \$5.00 Plants \$2.00

PREMIER'S MAJESTIC (Premier)—I.D.

A large flower of a new and beautiful color combination. Gold, salmon, and mulberry. A profuse bloomer.

Roots \$2.00 Plants \$.75

PREMIER'S WINSOME (Premier)—I.D.

A mallow pink that has good size and excellent growing habits.

Roots \$3.00 Plants \$1.00

RITA WELLS (Ruschmohr)—I.D.

A large flower with stems strong enough to hold the flower just right. The color is grenadine pink and buff gold. A fine dahlia.

Plants \$5.00 Plants \$1.50

SAN FRANCISCO (Ballay)—I.D.

Shrimp pink. This new giant of last year's introduction is as large as any dahlia grown. On last year's HONOR ROLLS.

Plants \$1.75

STEPHENSON'S GIANT—I.D.

An Informal Decorative of light primrose yellow. A giant flower in both diameter and depth.

Plants \$1.00

SUN RAYS (Straight-Ruschmohr)

12-inch blooms of buff with an apricot suffusion; extra long, stiff stems. Flower has great depth, with good substance and excellent keeping qualities.

Roots \$3.00 Plants \$1.00

THUNDERBOLT (Sarett-Mad River)—I.C.

Dark scarlet on long stems. Blooms average about 10 inches. Winner four Achievement Medals.

Plants \$3.75

TIRRAWAN'S BEST (Australia)—F.D.

An orchid pink that is very pleasing. Good stems and foliage.

Plants 2.00

TRIUMPH OF CZECHOSLOVAKIA (Exnar)—S.C.

A beautiful dahlia that was much admired in the garden. A dark scarlet red with pure white tips. Large blooms, and a rugged plant.

Roots \$5.00 Plants \$2.00

VICTORY (Ruschmohr)—F.D.

A formal decorative pink that is most useful. Blooms average 9 to 11 inches with good depth. An HONOR ROLL dahlia.

Roots \$5.00 Plants \$1.50

WINDSOR COLONEL (Ruschmohr)—I.D.

Lemon yellow suffused scarlet, giving the effect of henna. Large flower of unusual coloring. Strong, erect stems.

Roots \$3.00 Plants \$1.00

WOTANA (Australia)—F.D.

This giant dahlia has long, clean stems that holds the flower at just the correct angle. The color is golden, or might be described as Mikado orange. Good exhibition dahlia. Won for us at the Pomona Show as the Best Autumn Shade Dahlia.

Roots \$5.00 Plants \$2.50

OUTSTANDING European Varieties

Free flowering and extra good for cutting, ranging in size from 4 to 8 inches in diameter. We can furnish plants of these varieties at 50c each or \$5.00 per dozen, except those marked *.

*ANDRIES' SELECTA—S.C. Beautiful shade of pink. White center. \$1.00.

ANDRIES' SUPERBA—Cac. Brilliant red.

BEAUTY OF THE GARDEN—S.C. A well-formed dahlia with crimson coloring.

DIAMONT—F.D. Bi-color. Scarlet tipped white.

DULCINEA—S.C. Coral red.

GOLDEN AGE—S.C. Golden amber-shaded orange. Excellent.

GRETEL—Cac. Orange red.

JULIUS C. BUNGE—S.C. Lovely shade of rosy pink. Good stems.

K. L. M.—Cac. Gold yellow "Miss Belgium."

LEIDEN'S BRONZE—Cac. Gold-colored on extra fine, long stems.

MAD. C. JUSSIANT—Cac. Clear lilac lavender. The stems are strong and rigid.

MISS BELGIUM—Cac. The best orange-tinted cut flower.

MISS WILRYCK—S.C. Orchid color. Very much admired.

MONS. PIERRE LUNDEN—S.C. Rose with gold toward center.

NAGEL'S BIYOU—Cac. Bright salmon rose.

NAGEL'S ORANGE—S.C. Color described as bright orange overlaid brick red.

NAPOLEON AERTS—S.C. Primrose yellow. Very fine petals.

PINK SPIRAL—Cac. Soft rose pink.

TRIUMPH OF PARIS—Cac. Flame red with yellow tips. Extra good.

TROPIC SUN—Cac. Salmon red with orange reverse.

VONDEL—S.C. Salmon with deep orange glow. Extra long, stiff stems. Very pleasing.

ZENITH—S.C. Deep magenta purple with silver reverse.



Dahlia Plants

We highly recommend our dahlia PLANTS. They are grown from base cuttings under a controlled temperature of 65 to 70 degrees. They are well hardened off before ready to be set out, and will bloom the first year and about the same time as roots that have been planted two weeks earlier.

DAHLIA GREEN PLANTS ARE READY FOR
SHIPMENT AFTER APRIL 15

To our customers who visit the Gardens and take delivery on plants, we offer a collection rate on six plants or more, at a considerable saving. If you advise us of your selection, we will be glad to quote you prices.

General List

The following are listed under color classification for your convenience, and contains the finer varieties that have been in commerce three years or more.

Roots \$1.00, except those priced.
Plants 50c Each; \$5.00 per Dozen.
Varieties marked *, Plants only.

WHITE

- AMERICAN PURITY—S.C. Pure white. Large.
BALLEGO'S SURPRISE—Cactus to semi-cactus. Very fine.
DARCY SAINSBURY—F.D. Creamy white. Good.
MRS. WM. S. KNUDSON—I.D. Pure white flower. Profuse bloomer.
*MICHIGAN WHITE — I.D. Pure white. Good keeping qualities.

YELLOW AND GOLD SHADES

- CALIFORNIA IDOL—I.D. Clear lemon yellow. Large with good stems.
MANDALAY—I.D. Bright yellow. Won at Pomona Show as Best Yellow Dahlia Shown.
ONE-GRAND—Canary yellow semi-cactus that blooms early and late. A good 12-inch flower. Roots \$1.50.
*PLUIE D'OR (Plume of Gold)—An exquisite gold cactus.
ROYAL PURCHASE—Inc. Cac. Primrose yellow with long slender petals.
*WATCHUNG GIANT — I.D. A giant flower of deep amber color, suffused orange. Very fine.

PINK AND ROSE SHADES

- CALIFORNIA PEACH—S.C. A large flower of peach pink color. Roots \$1.50.
DIR. CARL DAHL—I.D. Old rose and apricot. Winner as Largest Flower in the Shows.
*FRANK SERPA—I.D. Pale pink shaded rose on long stems. Good.
*GREATER GLORY—Cactus. Deep rose pink. Roots \$2.00.
KATIE K.—Pink with orchid shadings. Large. Roots \$1.50.
MRS. IDA CHASE—Str. Cac. Peach pink and yellow. Very pleasing.
RUTH ELDER—I.D. Dark coral pink. Beautiful in the garden.
SONNY BOY—I.D. Old rose. Huge bloom.

AUTUMN SHADES

- ACHIEVEMENT—Gold with bronze shadings. A beautiful dahlia.
*ANGELO ROSSI—I.D. Orange buff. Good.
*CHAS. MASTICK — F.D. An excellent Formal in this coloring.

- ***CURLY LOCKS**—I.D. An extra large flower of gold color.
- AMELIA EARHART**—S.C. Apricot buff with salmon shadings.
- GRAND MASTER**—Bronze shading to orange at center.
- GREAT EASTERN**—A large flower of bronze and autumn tints.
- MONARCH OF THE EAST**—Bright golden apricot. Huge blooms on a strong, sturdy plant. Formal Decorative.

LAVENDER AND PURPLE SHADES

- AZURA**—I.D. Extra large bloom of a rosy lilac color.
- ***BETTE DAVIS**—S.C. Deep lavender. Best of stems.
- BLUE RIVER**—F.D. Blue lavender or lilac. Distinctive for color.
- BURGUNDY**—I.D. Wine purple in color with good stems.
- DRESDEN**—I.D. Exquisite flower of clear lavender. Fine.
- PINK DAILY MAIL**—I.D. Large flower. Orchid pink. Best of stems.
- ***ROBERT L. RIPLEY**—I.D. Rhodamine purple with rose suffusions. Without doubt, one of the largest grown.
- S.O.S.**—I.D. Magenta purple color. Much admired.

RED SHADES

- ***ADOLF MAYER**—I.D. About the darkest black-red dahlia we grow.
- ***KING ALFRED**—I.D. Ruby red with a silver reverse. Strong, sturdy plant with good stems.
- LELAND STANFORD**—I.D. Bright cardinal red that does not burn or fade.
- MALIBU SUNSET**—I.D. Brightest scarlet. Most popular.
- MARGRACE**—I.D. Scarlet and gold. Good stems. Splendid.
- MRS. GEO. LeBOUTILLIER**—I.D. Carmine. Extra large flower.
- MURPHY'S MASTERPIECE**—I.D. Monster blooms of dark red that shade to crimson. Good stems.
- SATAN**—S.C. Flaming red. Flowers are large; good form.

BI-COLORS AND BLENDED

- BALLEGO'S GLORY**—F.D. Mahogany with gold tips. Good bloomer.
- FREDA GEORGE (Australia)**—I.D. A very pleasing color of cream overlaid heliotrope. Strong, erect stems.
- ***HASLEROVA**—I.D. to Formal. Light lavender flecked purple.
- IRENE ANDERSON**—I.D. Maroon with white tips. Extra good.
- YELLOW MARVEL**—F.D. Lemon yellow, tipped white.

Miniature Dahlias

Roots Plants

ALICE BAKER—F.D. Clear lemon yellow. The plants are always a mass of color.....		\$.50
ANDRIES' ORANGE—I.D. Bright orange blooms on the best of stems.....		.50
BETSY—Cactus (Ruschmohr, 1941) See 1941 Introductions.		
CHARDS' VANITY—F.D. Pink. Very fine.....		.50
CORONNE—F.D. Waxy white.....		.50
DOROTHY BRANT MILLER—F.D. Shell pink.....		.25
ELIZABETH PAPE—S.C. Pink and white.....	\$.50	.25
ERNEST HEWITT—M.F.D. Rose pink.....		.25
FOREST FIRE, JR.—I.D. Yellow and cardinal red.....		.50
HELLY BOUDEWIJN—F.D. Pure white. Extra good for cutting.....		.50
JOPIES' IDEAL—Cac. Rose color, light center.....	1.00	.50
LITTLE DARLING—Cac. Rose pink with deep yellow center. A winner on the show table.....		.50
LITTLE DIAMOND—I.D. Deep rose with yellow center.....	1.00	.50
LITTLE DREAM—S.C. Pink, light reverse.....	.50	.25
LITTLE GLORY—Cac. Deep rose red. Good stems.....	1.00	.50
LITTLE SNOW QUEEN—M.Cac. White.....		.50
LITTLE SUNBEAM—S.C. Deep yellow with salmon shadings.....		.50
LOYALTY—S.C. Crimson red. Long, stiff stems.....	1.00	.50
MARKET GLORY—S.C. Rose pink. Good cut flower.....	1.00	.50
McKAY'S PURITY—F.D. White. Good.....		.50
MT. WHITNEY SUNSET—F.D. Gold and scarlet.....	.50	.25
ORCHID DELIGHT—Dec. Orchid. Very pleasing.....	1.00	.50
PETITE PARISIENNE—M.I.D. Coral red.....		.50
PURP—F.D. True purple.....	2.00	.75
PYRO—Collarette. Orange and buff. Gold collar.....	2.00	.75
RALEIGH—I.D. Salmon rose.....	.50	.50
ROSEANN—M.D. Rosy pink. Outstanding.....	1.00	.50
SALMON BABY—S.C. Salmon with apricot center.....	3.00	1.00
SNOW SPRITE—M.S.C. White.....	1.50	.50
SPIRIT—F.D. Deep red with pure white stripes.....	1.00	.50
SYMPHONIA—M.P. Bright scarlet; dark foliage. An improvement on Bishop of Landaff.....	.50	.50
TIP—Cac. Clear yellow. Good stems. A winner.....	1.00	.50
TWINKLE—Orchid, Tyrian rose, and white.....	.50	.50
UNION BEAUTY—Sing. Red striped white.....	1.00	.50



Ball Dahlias

Roots Plants

JANE SHORE—Gold buff.....	\$.50	\$.50
KENTUCKY SNOWBALL—White.....	.50	.50
LA LOLITA—Pink. Very fine.....		.50
PATRICIA ARMSTRONG—Dark red.....	.50	.50
SHIRLEY TEMPLE—Clean yellow.....	.50	.50
SNOW QUEEN—White.....	.50	.50
SUPT. AMHERYN—Lavender.....		.50
VERNON SNOWBALL — White. One of the best whites.....		.50

Pompon Varieties

The following Pompons are listed under a color classification:

WHITE

	Roots	Plants
BOB WHITE—Small	\$.25	
CLOVER (Ruschmohr, 1941) See 1941 Introductions.		
JOE FETTE—Pure white. Good stems.....	.25	
LITTLE SNOWBALL—Pure white; small.....		\$.50
MRS. J. TELFER—Creamy white; from Australia..		.50

YELLOW AND ORANGE SHADES

BRASS BUTTON (Ruschmohr, 1941) See 1941 Introductions.		
DANDY—Orange25	
DONNY—Orange. Small; perfect form.....		\$.25
EDITH MUELLER—Yellow; orange tips.....	.25	
GRAIN O' GOLD—Clear yellow. Small.....	.75	.50
LITTLE SUNSHINE—Gold. Small.....		.25
SUNNY DAYBREAK—Apricot, edged red.....		.25
YELLOW GEM—Fine yellow.....	.25	

RED SHADES

ATOM—Orange red25	
ARTHUR KERLEY50
DORIA—Rich maroon. Small50	.50
LITTLE DAVID—Scarlet25	
MELROSE BABY—Cherry red; small.....	1.00	.50
TOM THUMB—Garnet red. (Smallest of all).....	.25	

PINK AND ROSE SHADES

ANNA VON SCHWERIN—Pink; light eye.....	.50	.25
BETTY ANN—Orchid pink. Small.....	.25	
CORAL GLOW—Coral pink with gold at base of petals50	.25
ELIZABETH ANN—Deep peach rose.....	.35	.25
MRS. V. BRITTAINE — (Australian). Pink. Good stems50
PINK LADY—Rose pink with dark eye. One of the best35	.25
ROSE GRAY—Rose overcast gray. Different.....	.50	

LAVENDER AND PURPLE SHADES

BETTY MALONE — White with lavender edges; small	1.50	.50
CIELITO—Clear lavender. Good.....	.35	.25
DEE DEE—Lilac lavender. Small.....	.25	
MARY MUNNS—Dark lavender.....	.25	
MINNIE MELLIS—Orchid with dark eye.....	.35	.25
TAKA'S PURPLE—Carmine purple.....	.25	
HELEN ANITA—Lavender; white eye.....	.25	
MINNIE MOUSE—Purple, white tips.....	.25	
SHERRY—Petunia purple50	.25

“CALIFORNIA’S FINEST DAHLIA SEED”

This seed is gathered only from the large exhibition-type dahlias. No others are permitted to bloom during seed time. We believe there is no finer seed produced, and the many letters we have from our customers who order each year confirms this statement.

Dahlias grow readily from seed but do not reproduce the variety from which the seed was gathered. It is not easy to originate and establish a new variety, but IT IS a thrill to grow your dahlias this way, and always with the hope of success. The plants will bloom the first season and will produce a clump of roots for the next year’s planting.



Mr. ——— (name furnished on request) of Pennsylvania raised this dahlia in 1939 from 100 MIXED seed purchased of The Stephenson Dahlia Gardens.

Color—Rose to Orchid Pink. Diameter, 13½ inches.



SEED PRICES

20 seed, \$1.00 100 seed, \$5.00 1000 seed, \$40.00

To those who can take delivery of plants at the Garden, we grow seedlings and have them ready to set out about May 15. These are grown from our “California’s Finest Dahlia Seed”—the kind we plant ourselves.

Price \$1.25 per dozen